



## **GENERAL INFO FOR ALL FEST ATTENDEES – Bacon & Bourbon Fest**

***If you want to share this with the other people you bought tickets for, it can be found on our website under Home/Info Tab in the Downloads for Fest Attendees Section***

**Event:** Saturday, Oct 5, 2019

**Festival Site:** Windsor Castle Park, Historic Manor House Riverfront Area.  
**21 & UP ONLY. NO INFANTS, CHILDREN OR ANIMALS PERMITTED.**

**DIRECTIONS:** 301 Jericho Rd, Smithfield VA 23430. *Please get to the event via CEDAR STREET, not old Jericho Road off of S. Church Street.*

***If you do come in on South Church Street please note that “Old Jericho Rd” off of S. Church Street is closed to event traffic and you will NOT BE ABLE TURN HERE. Please go one more block to Cedar Street. Follow blue/white Special Event Signs.***

**If you are being DROPPED OFF:** By UBER, LYFT or a Designated Driver – please let the VFW Parking crew know and they will direct you to pull thru to the designated drop off station. Your ride will then proceed out Old Jericho RD, where they will only be able to make a right hand turn onto South Church Street.

**AFTER THE EVENT EXIT INFO:** All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street.

**SHUTTLE/LIMO STOP:** located across from gates near the white two-story house (Volunteer Check In). This designated area that permits them to turn around. Limos that are staying on site will drop off & then go park in general parking.

### **EVENT SCHEDULE:**

**9:00 am – CHALET OWNERS ONLY** can enter site & set-up if they didn't do so on Fri afternoon. Don't forget to stop by the VIP/Sponsor Tent to pick up your gift bag and your pre-ordered wine. You MAY NOT drive your car on site to unload, but we do have golf carts that can assist you.

**11:00 am – VIP GATE OPENS** for VIP TIX & EARLY ADMIT SPONSOR TICKETS, EARLY BIRD \$100/\$125 INDIV TIX. All event activities begin (Bourbon, Brew, Wine, Food Vendors, Bacon, Bacon Condiments)

**NOON – MAIN GATE OPENS** For GENERAL ADMISSION Tickets and NON-SPONSOR TABLES.

**4:00 PM – ALL TASTINGS (both beer/bourbon) STOP & DRINK TICKET & BACON BOOTHS CLOSE.**

**4:30 PM – ALL ALCOHOL SALES END –** meaning using drink tickets for beer and purchase of wine stop.

**5:00 PM – MUSIC & EVENT ENDS.**

### **SOME HELPFUL HINTS (see website for full rules)**

- Other than VIP Chalets & Premium/Sponsor Tables, no outside food/coolers/baskets may be brought into the fest.
- No alcoholic beverages of any type may be brought into/out of the fest by any type of ticket holder.
- **Have a post-fest transport plan. Be SAFE! See website for free shuttles & DD Tickets.**
- For additional event info, like entertainment schedule, bourbons & brews offered see website.
- Lawn chairs, blankets or tarps (for sitting on ground) can be used in designated areas. Spots are first/come first serve. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups, Beach Umbrellas, Grills or Generators may be brought to the site. Handheld umbrellas are permitted.
- There is plenty of parking at site, including handicapped parking & we do have golf cart shuttles to assist you to/from the gate.
- If you have a reserved table, we can only put up the umbrellas if the weather cooperates. They become dangerous if it is too windy.
- Site is mostly grass, and can be muddy if wet. Proper footwear should be worn. Heels are not recommended even in good weather.

After the event, Free Shuttles are available starting at 3:00 pm and run until about 6:00 pm to provide SAFE RIDE transportation to all local Smithfield hotels & restaurants, Main Street and local area subdivisions. See website for details. Cars may be left on site overnight, but the event and the Town of Smithfield are not liable for any damages and we request that you remove them on Sunday.

**If you are staying at a local hotel and would like a ride TO the fest please let the hotel front desk know and they will make sure our shuttle drivers know to come pick you up. We will automatically start running shuttle(s) to the Hampton Inn & Suites starting at 10:30 am for VIP/Early Admit Sponsors and at 11:30 for General Admission.**

If walking to the event, regardless of which pedestrian bridge or direction you enter park, ALL PARTICIPANTS MUST enter thru either the MAIN OR VIP Gates located near the Manor House.

## **RESERVED TABLES – (SPONSOR/PREMIUM AND NON-SPONSOR)**

Unless you were notified, your table is in your preferred location. (Riverside, Amphitheater Stage, Brew Stage, or Manor House Lawn). It's complicated why we do not release table numbers in advance of the event. Honestly, You really don't need a number to find your table, as they also have your name on them. Just make sure your folks know what AREA YOUR TABLE IS IN. There are A-Frame signs in each table area at the event that list table numbers. Umbrellas are only used if weather permits. They are safety hazards if it is too windy. **Remember those folks who got impaled by beach umbrellas? YUCK. #notatouevent #bringsunscreen #sorrynotsorry #safetyfirst**

## **Refund/Cancellation Policy:**

Event would only be cancelled if a public safety or catastrophic weather situation occurs. **Just bad or undesirable weather will not cause a cancellation.** Refunds will be issued ONLY IF WE are forced to cancel the entire event. Just because you don't want to come in "not perfect weather", is not justification for a refund – and because BACON and BOURBON still taste great in the rain. Please note, refund process is lengthy and can take 180 days or so for you to get your refund. We have to get our claim check from the insurance company before we can process refunds. If a situation arises, that we start the event and something unexpected happens and we have to evacuate the site, stay calm, realize it is for your safety, and exit responsibility. Depending on the timing & situation, we may or may not resume the festival. **No refunds will be given in the event of a mid-event emergency evacuation.**

## **ALL Tickets include: (both bourbon and non-bourbon tickets)**

Admission to the event, \*1/2 lb of Smithfield Bacon, one trip thru the Bacon Condiment Bar, souvenir tasting glass, VA Craft Brewery Tastings, all-day Live Entertainment event stages. (\*pre-cooked weight, it is about 8 thick premium cut slices). **You will get a Bacon Ticket with your souvenir glass & stadium cup when you enter the fest.** One part is to turn in for bacon, and the other part you turn in when you want to go thru the Bacon Condiment Tent. Your stadium cup is to drink brews out of if you purchase a brew, so take it with you to the brew booth. No tastings of Bud Light, only the VA Brews.

VA Brews, Bud Light, Wine, Sodas, Water and other food are available for purchase at the fest. Brew will be sold by the cup or growler and wine by the glass or bottle. Only our SVAE logoed growlers may be used. You can purchase one at the event or bring one (empty) that you purchased at another one of our events. ALL GROWLERS must come empty and leave empty. You cannot take beer in your growler or any wine purchased at the event outside the event checkpoints. Bourbon is only for tastings and is not for sale at the event.

**Bacon & Bacon Condiment Bar** Instead of offering you small, odd, and sometimes overly creative bacon snippets, you pick up your ½ lb (about 8 thick slices) of Smithfield at the BACON BOOTH. You can take it over to the Bar and dress it up anyway you like - or not...you always have the option to eat it as it is! Make a BLT Wrap, Bacon Nachos, Dip it, Shake on it, or Dessert It Up with a variety of yummy condiments. Use one part of your bacon ticket to pick up bacon and other part to enter the condiment tent. You get bacon ticket when you enter the festival.

## **Bourbon Tasting Ticket includes: (Bourbon tickets must be purchased in advance, no upgrades at event)**

You will get a special "tabbed wristband" that entitles you to (10) half-oz tastings from our selection of over 60 bourbons. TABS WILL BE PULLED BY OUR BOURBON POURERS, DO NOT PULL YOUR OWN TABS. Tastings are non-transferrable to another person. No Bourbon will be sold at the Fest, and you cannot "upgrade" to a Bourbon Ticket at the fest.

**21 & up Event ONLY. ID's required at the gate. No children, infants, pets. Rain or Shine. No Refunds.**

## **Designated Driver Tickets (or DD Tix):**

Still must be 21 & up to enter fest site. Under aged DD's are not allowed in the fest, but can park and wait for you in parking fields. DD tickets are only sold day of event, and are available even if the event is sold out. Cash only (\$25), purchase at the Will Call/DD Booth. We offer these for folks who are attending the event, but are providing safe rides for their groups or that want to attend the festival but do not drink. DD's are NOT permitted to taste or purchase alcohol at the event, but can enjoy being at the Fest. You get a souvenir glass, bacon and a trip thru the bacon bar.

**MORE DETAILS & INFO ON ALL OF OUR FESTS AT [www.SmithfieldVAEvents.com](http://www.SmithfieldVAEvents.com)  
Season Tix & Early Bird w/VIP Perks Indiv Tickets for all events go on sale July 1st**

**General Questions: Visitor Center - 757-357-5182**

**Sponsorship/VIP Questions – Gina at 757-869-0664 or [gina@SmithfieldVAEvents.com](mailto:gina@SmithfieldVAEvents.com)**

## **FUTURE EVENT DATES:**

**2020 BOB Fest – Jan 18, 2020 . Ticket releases Nov 13 & 14, 2019**

**2020 Wine & Brew Fest – April 18, 2020. Ticket releases Feb 12 & 13, 2020**

**NEXT YEAR'S 2020 Bacon & Bourbon Fest– October 3, 2020. Tickets released TBD (towards end of July).**