



## GENERAL INFO FOR ALL FEST ATTENDEES – 2021 Bacon & Bourbon Fest

This letter is also available on our website [www.SmithfieldVAEvents.com](http://www.SmithfieldVAEvents.com), (see **FESTIVALS TAB**)

**Event:** Saturday, Oct 2, 2021. See event schedule below for times.

**Festival Site:** Windsor Castle Park, Historic Manor House Riverfront Area.

**21 & UP ONLY. NO INFANTS, CHILDREN OR PETS PERMITTED.**

### **PLEASE CHECK WEBSITE FOR ANY UPDATES (COVID or OTHER) PRIOR TO COMING.**

As you know, things these days can change overnight. Between now and the festival there may be updates regarding covid restrictions/mandates or other aspects of the festival that would be important for you to know. Please check our festival website leading up to the event for any updates

**NOTE: NO LOCAL SHUTTLE SERVICE POST EVENT!! - WE ARE NOT ABLE TO OFFER OUR NORMAL LOCAL AREA POST EVENT SHUTTLE SERVICE. At this point in time, we will ONLY BE shuttling to/from for HOTEL GUESTS ONLY. WE ENCOURAGE YOU TO MAKE A POST-FEST TRANSPORTATION PLAN. IF using UBER/LYFT, you may need to pre-arrange post-fest rides.**

### **DIRECTIONS & PARKING:**

**DIRECTIONS to WINDOR CASTLE PARK:** 705 Cedar Street, Smithfield VA 23430. Come to festival *via CEDAR STREET!* **DO NOT turn off S. CHURCH STREET on “OLD JERICHO ROAD”. GO ONE MORE BLOCK TO CEDAR STREET.**

**PARKING:** Once you get to the site, our VFW Parking Team will direct you. Those with VIP Parking Passes will go to the VIP lots and then all others park in General Parking. We have golf carts to provide assistance for those that need it to/from the gate area. **HANDICAP PARKING IS ALSO AVAILABLE.**

**If you are being DROPPED OFF:** By UBER, LYFT, or a Designated Driver – please let the VFW Parking crew know and they will direct you to pull thru to the designated “drop off station”. After they let you out, your ride will then proceed out Old Jericho Road, where they will only be able to make a right-hand turn onto South Church Street. After the event you will need to meet your ride in General Admission Parking.

**AFTER THE EVENT EXIT INFO:** All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street.

**PRIVATE PARTY BUS/LIMOS:** A Shuttle Stop is located across from gates near the white two-story house (Volunteer Check In). This designated area-permits party buses/limos the ability to turn around. If your Party Bus/Limos are staying on site during the festival, they will drop off & then go park in general parking. After the event you can return to the shuttle stop to be picked up.

**HOTEL GUESTS – SHUTTLE SERVICE:** ***We have a free shuttle service for LOCAL HOTEL GUESTS ONLY.*** Please let the hotel lobby know if you want to be picked up between 10:45 am and 12:30 pm to come to the event. Post event shuttle service back to hotels runs from 3:45 to 5:30 pm.

### **EVENT SCHEDULE Saturday 10/2/21:**

**9:30 am – CHALET OWNERS ONLY (NOT GUESTS)** can enter site via VIP GATE #1 & set-up early if needed. You MAY NOT drive your car on site to unload, but we do have golf carts that can assist you if you need help with your DIY food. *\*Chalet owners can also drop off items Friday, Oct 1 from Noon to 6:00 pm. FOR ADD'L INFO ON YOUR CHALET SEE YOUR DETAIL SHEET THAT CAME WITH YOUR SPONSORSHIP AGREEMENT.*

**10:45 am to 12:30 pm – HOTEL ONLY SHUTTLES** available. Let lobby know you want picked up.

**11:00 am – VIP GATE #1** (VIP Tickets) and **VIP GATE #2** (Sponsor Tables, Early Admit Sponsors and Early Bird Individual \$100/\$125 Tix) **OPENS** & all fest activities begin.

**NOON – MAIN GATE OPENS** for GENERAL ADMISSION Tickets and NON-SPONSOR TABLES. NO OUTSIDE FOOD/DRINKS.

**4:00 PM – ALL TASTINGS (both beer/bourbon) END & DRINK TICKET & GET BACON CLOSE.**

**4:30 PM – BACON BAR & ALL ALCOHOL SALES END.**

**5:00 PM – MUSIC & EVENT ENDS.**

**3:45 to 5:30 pm: HOTEL ONLY SHUTTLES available.**

### **SOME HELPFUL HINTS (see festival page for full FAQ's)**

- Main Gate General Admission Tix and Non-Sponsor Tables - no outside food/coolers/baskets may be brought into the fest.
- No alcoholic beverages of any type may be brought into/out of the fest by any type of ticket holder.
- **Have a post-fest transportation plan. Be SAFE! Note, we are unable to provide our regular free local subdivision or area shuttles after this event. SHUTTLE SERVICE IS ONLY to/from for LOCAL HOTEL GUESTS.** Cars may be left on site overnight, but the event and the Town of Smithfield are not liable for any damages and we request that you remove them on Sunday.
- For FAQs for additional event info, like entertainment schedule, and bourbons & brews offered see festival page on our website.
- Lawn chairs, blankets, or tarps (for sitting on ground) can be used in designated areas. Spots are first/come first serve. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups, Beach Umbrellas, Grills or Generators may be brought to the site. Handheld umbrellas are permitted.
- Site is grass and can be muddy if it rains. Proper footwear should be worn. Heels are not recommended even in good weather.
- ATM on site, and if internet works, we can accept credit cards as well.

### **Reserved Tables – (SPONSOR/PREMIUM AND NON-SPONSOR)**

All reserved tables are in your preferred location. (Amphitheater Stage, Brew Stage, or Manor House Lawn). It's complicated why we do not release table numbers in advance of the event. Just make sure your folks know what AREA YOUR TABLE IS IN. When they get to the event, there are A-Frame signs in each table area that list table numbers. Umbrellas are only used if weather permits, if too windy they cannot be put out.

### **ALL Tickets include: (both bourbon and non-bourbon tickets)**

Admission to the event, \*1/2 lb. of Smithfield Bacon, (\*pre-cooked weight, it is about 8 thick premium cut slices), one trip thru the Bacon Condiment Bar, souvenir tasting glass, VA Craft Brewery Tastings, all-day Live Entertainment event stages. **You will get a Bacon Ticket with your souvenir glass & stadium cup when you enter the fest.** The stadium cup is to drink brews out of if you purchase a brew, so take it with you to the brew village. No tastings of Bud Light or Mich Ultra, only the VA Brews. Your tasting glass is for bourbon or brew tastings. If you have the bourbon tasting glass it can also be used for brew tastings.

**For Sale at Fest:** Brews, Wine, Sodas, Water, and other food options are available for purchase at the fest. Brew will be sold by the cup or growler and wine by the bottle. Only our SVAE logoed growlers may be used. You can purchase one at the event or bring one (empty) that you purchased at another one of our events. ALL GROWLERS must come empty and leave empty. You cannot take beer in your growler or any wine purchased at the event outside the event checkpoints. Bourbon is only for tastings and is not for sale at the event. Drink Tix Booth is in the Brew Village.

**Bacon & Bacon Condiment Bar** After you pick up your bacon at the Bacon Barn, you can take it over to the Condiment Bar and dress it up anyway you like - or not...you always have the option to eat it as it is! Use one part of your bacon ticket to pick up bacon and other part to enter the condiment tent. You'll get a bacon ticket when you enter the festival.

### **Bourbon Tasting Ticket includes: (Bourbon tickets must be purchased in advance, no upgrades at event)**

You will get a special "tabbed wristband" that entitles you to (10) half-oz tastings from our selection of over 70 bourbons. TABS WILL BE PULLED BY OUR BOURBON POURERS, DO NOT PULL YOUR OWN TABS. Tastings are non-transferrable to another person.

**21 & up Event ONLY. ID's required at the gate. No children, infants, pets. Rain or Shine. No Refunds.**

### **Designated Driver Tickets (or DD Tix):**

Must be 21 & up to enter fest site. Underage DD's are not allowed in the fest, but can park and wait for you in parking fields. DD tickets are only sold day of event, and are available even if the event is sold out. Cash only (\$30), purchase at the Will Call/DD Booth. DD's are NOT permitted to taste or purchase alcohol at the event. You get a souvenir stadium cup and a bacon ticket to get bacon and a trip thru the bacon bar.

**MORE DETAILS & INFO VISIT WEBSITE - [www.SmithfieldVAEvents.com](http://www.SmithfieldVAEvents.com)**

**General Questions: Visitor Center - 757-357-5182**

### **Refund/Cancellation Policy:**

**(There are exceptions to what is covered by our insurance policy including COVID!)**

**RAIN OR SHINE. NO REFUNDS. Just bad or undesirable weather will not cause a cancellation.** If we hold the event, (even if it is modified due to covid-restrictions), and you choose not to attend for any reason, no refunds will be given.

**No refunds will be given in the event of a mid-event emergency evacuation.** If event is cancelled prior to it starting by the fest for something covered by our catastrophic insurance policy **for a normal risk** like a hurricane, tornado or lightning storms, full refunds will be given to all attendees & sponsors once we receive a check from the insurance claim. (May take up to 180 days).

**IF CANCELLED DUE TO COVID OR SOME OTHER UNEXPECTED AND NON-INSURABLE REASON, A DIFFERENT REFUND POLICY IS IN EFFECT.** Sponsorship Chalets & Sponsor Tables are refundable, and Individual Early Bird Tix are refunded partially; either \$85 for Bourbon or \$60 for Non-bourbon, (so no refund of the \$40 of your ticket price that already was a donation). ALL GENERAL ADMISSION TIX and NON-SPONSOR TABLES WILL NOT BE REFUNDED IN FULL. General Admit Tix may not receive any refund or might receive a partial refund, pending the events non-mitigatable expenses. This is a short summary of our refund policy. For the full policy and more info, visit our website and see our BUY TIX ONLINE page. When you purchased tickets, you were made aware of our policies prior to your purchase.

**ANY AMOUNT NOT REFUNDED TO YOU, IS A TAX-DEDUCTION FOR YOU!** We are a 501 (c) (3) charitable non-profit organization that holds festivals to raise money for charitable causes. Prior to an event taking place there are expenses that cannot be avoided, and therefore when a cancellation occurs that is not covered by our policy, we cannot refund everyone in full. Thank you for your understanding and support.