



GENERAL INFO FOR ALL FEST ATTENDEES –2023 Bacon & Bourbon Music Fest

This letter is also available on our website www.SmithfieldVAEvents.com

Look under Festivals - Bacon & Bourbon Fest - Fest Attendee Info

Saturday, November 11, 2023
Windsor Castle Park, Smithfield Virginia
21 & Up Only. No infants/pets.

Please check website for last minute updates - SmithfieldVAEvents.com

NOTE: We ONLY shuttle to/from event for HOTEL GUESTS ONLY. WE ENCOURAGE YOU TO MAKE A POST-FEST TRANSPORTATION PLAN. IF using UBER/LYFT, you may need to pre-arrange post-fest rides. See below for more info on hotel shuttles.

DIRECTIONS & PARKING: GPS to Windsor Castle Park: 705 Cedar Street, Smithfield VA

DIRECTIONS to WINDOR CASTLE PARK: Come to the event via CEDAR STREET. **DO NOT turn off S. CHURCH STREET on "OLD JERICHO ROAD".** If on South Church, you will need to turn onto CEDAR STREET instead.

PARKING: Once you get to the site, our Parking Team will direct you. **Only vehicles that have a VIP PARKING PASS can park in VIP Parking.** PLEASE HAVE VIP Parking Pass READY AND HOLD OUT YOUR WINDOW TO SHOW ATTENDANT. All others, regardless of what type of ticket you have, will be directed to park in General Parking. We have golf carts to help with those who need it to/from the gate area. Handicap parking is also available.

If you are being DROPPED OFF: By UBER, LYFT, or a Designated Driver – please **TURN YOUR FLASHERS ON.** This lets our parking crew know you are a “drop off”. They will direct you to pull thru to the designated “drop off station”. After they let you out, your ride will then proceed out Old Jericho Road, where they will only be able to make a right-hand turn onto South Church Street. After the event, drivers need to return to via Cedar Street, and wait in General Parking for riders.

AFTER THE EVENT EXIT INFO: All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street.

PRIVATE PARTY BUS/LIMOS: A Shuttle Stop is located across from gates near the white two-story house. This designated area-permits party buses/limos the ability to turn around. If your Party Bus/Limos are staying on site during the festival, they will drop off & then go to park in general parking. After the event you can return to the shuttle stop to be picked up.

HOTEL GUESTS – SHUTTLE SERVICE: **We have a free shuttle service for LOCAL HOTEL GUESTS ONLY.** Please let the hotel lobby know if you want to be picked up between 10:30am and 1:00 pm to come to the event. Post event shuttle service back to hotels runs from 3:30 to 5:30 pm. Please go to Shuttle Stop after the event to catch a ride back to hotel. We service Smithfield Inn & Hampton Inn/Suites Smithfield and (although it is a short walk) Smithfield Station as well.

EVENT SCHEDULE Saturday 11/11/23:

11:00 am – VIP GATE #1 (Chalet Tickets) and **VIP GATE #2** (Sponsor Tables, Early Admit Sponsors and Early Bird Individual \$125/\$100 Tix) **OPENS** & all fest activities begin.

NOON – MAIN GATE OPENS for GENERAL ADMISSION Tickets and NON-SPONSOR TABLES.

4:00 PM – BACON, ALL BOURBON Taste/Sales & BREW TASTINGS & DRINK TIX SALES END.

4:30 PM – BACON CONDIMENTS, WINE & BEER SALES and ENTERTAINMENT END.

5:00 PM –EVENT OVER, EXIT Promptly.

ALL Tickets include: Bacon & Trip thru Bacon Bar, souvenir tasting glass, stadium cup, unlimited brew tastings, and all-day Live Entertainment on (3) stages.

If Bourbon Tix, also get (10) Bourbon tastings in addition to the brew tastings.

The stadium cup is to drink brews out of if you purchase a brew. No tastings of Bud Light or Mich Ultra. For tastings, use the souvenir glass. Rinse stations are available.

SOME HELPFUL HINTS (see festival page for full FAQ's)

NO OUTSIDE FOOD/DRINK FOR GENERAL ADMIT & NON- SPONSOR TABLES ENTERING VIA MAIN GATE.

- Only Chalets & Sponsor & Early Bird Indiv Tix holders entering via VIP GATE 1 or 2 may bring in outside food drink in small coolers, or picnic baskets. All bags, coolers, baskets subject to search.
- **No alcoholic beverages of any type may be brought into the fest.** When exiting, all glasses, cups and growlers must be empty.
- **Have a post-fest transportation plan. Be SAFE! The SHUTTLE SERVICE IS ONLY to/from for LOCAL HOTEL GUESTS.** See parking info if you plan to come via party bus/limo, UBER/LYFT or using a DD.
- For other FAQs & additional fest info, like entertainment schedule, breweries or wineries participating, please visit the Bacon & Bourbon Fest page on our website under the festival tab.
- Lawn chairs, blankets, or tarps (for sitting on ground) can be used in designated areas. Spots are first-come/first-served. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups, Beach Umbrellas, Grills or Generators may be brought to the site. Handheld umbrellas are permitted.
- Site is grass and can be muddy if it rains. Proper footwear should be worn. Heels are not recommended even in good weather.
- ATM on site, and if internet works, we can accept credit cards as well.

HOW TO FIND YOUR CHALET & RESERVED TABLE LOCATION:

Make sure your folks know what GENERAL AREA YOUR CHALET or TABLE IS IN – Brew Village, Amphitheater Village or Lawn of Manor House. When they get to the event, there are site maps that show chalet locations and A-Frame signs in each table area that list table numbers. Umbrellas are only used if weather permits.

EVENT SHIRTS & RETAIL VENDORS: Official Event Merchandise has a booth in both the Bourbon & Brew Villages and our hand-crafted retail vendors are in the Brew Village.

BEVERAGES FOR SALE: Old-Fashioneds (*new this year and a limited number available*), Brews, Wine, Sodas, Water, and Food Vendors are available for purchase at the fest. All glasses & cups and growlers must be empty before exiting the event.

DRINK TIX: Buy DRINK TIX at the Drink Tix Booth, located in the Brew Village. DRINK TIX can be use for Brews by the cup or growlers, Old Fashioneds, or Wine bottles. Wine booth also accepts cash or credit card, but Old-Fashioneds located in the Bourbon Village only take drink tix.

GROWLERS: Only our SVAE logoed growlers may be used at our events. You can purchase one at the Drink Tix Booth or bring one (empty) that you purchased at another one of our events. ALL GROWLERS must come empty and leave empty.

21 & up Event ONLY. ID's required at the gate. No children, infants, pets. Rain or Shine. No Refunds.

Designated Driver Tickets (or DD Tix): \$30 cash only day of event

Designated Driver tickets must still be 21 & up. DD tickets are only sold day of event and are available even if the event is sold out. Purchase at the Will Call/DD Booth. DDs are NOT permitted to taste or purchase alcohol at the event and do not get tasting glass. They do get the souvenir stadium cup.

MORE DETAILS & INFO VISIT WEBSITE - See Festival Tab at www.SmithfieldVAEvents.com.

General Questions call Smithfield Isle of Wight Visitor Center - 757-357-5182

Email: Tickets@SmithfieldVAEvents.com

NOTICE OF FILMING AND PHOTOGRAPHY When you enter Smithfield VA Events (SVAE) festival or event, you enter an area where photography, audio, and video recording may occur.

By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by SVAE and its affiliates and representatives. Images, photos and/or videos may be used to promote similar SVAE events in the future, highlight the event and exhibit the capabilities of SVAE. You release SVAE, its Board, Staff, Volunteers & Contractors, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, video and/or or sound recordings.

By entering the event premises, you waive all rights you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, web casting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, web casting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by SVAE or the person or entity designated to do so by SVAE. You have been fully informed of your consent, waiver of liability, and release before entering the event.

RAIN OR SHINE. NO REFUNDS. Just bad or undesirable weather will not cause a cancellation. If we hold the event, (even if it is modified) and you choose not to attend for any reason, no refunds will be given.

In the event of a cancellation, please see our Refund/Cancellation Policy on our website under the Festival Tab or on our BUY TIX page.

If you are not feeling well or have symptoms of covid or another illness, please do not attend. By attending any of our festivals or events, you voluntarily assume all risks related to exposure to COVID-19, variant strains of it or any other illness/virus that may exist. Please follow the current CDC recommendations on determining what the guidance is for your specific situation. Refunds are not given for illness or being quarantined, but you are welcome to transfer your tickets to someone else.