



GENERAL INFO FOR ALL FEST ATTENDEES –2022 BACON & BOURBON MUSIC FEST

This letter is available on our website www.SmithfieldVAEvents.com

Look under Festivals tab, then Bacon & Bourbon Fest, then INFO LETTER FOR ALL ATTENDEES
Saturday, OCTOBER 1, 2022 - Windsor Castle Park, Smithfield Virginia
21 & Up Only. No infants/pets.

**Please check SmithfieldVAEvents.com or
our Facebook page (Smithfield VA Bacon & Bourbon) for last minute updates.**

NOTE: Shuttle to/from event for HOTEL GUESTS ONLY. WE ENCOURAGE YOU TO MAKE A POST FEST TRANSPORTATION PLAN. IF using UBER/LYFT, you may need to pre-arrange post-fest rides. See below for more info on hotel shuttles.

DIRECTIONS & PARKING:

DIRECTIONS to WINDOR CASTLE PARK: Come to the event via CEDAR STREET. **DO NOT turn off S. CHURCH STREET on "OLD JERICHO ROAD". If on South Church, you will need to turn on to CEDAR STREET instead.**
GPS address is 705 Cedar Street, Smithfield VA 23430.

PARKING: Once you get to the site, our VFW Parking Team will direct you. **Only vehicles that have a VIP PARKING PASS can park in VIP Parking.** PLEASE HAVE VIP Parking Pass READY AND HOLD OUT YOUR WINDOW TO SHOW ATTENDANT. All others, regardless of what type of ticket you have, will be directed to park in General Parking. We have golf carts to help with those who need it to/from the gate area. Handicap parking is also available.

If you are being DROPPED OFF: By UBER, LYFT, or a Designated Driver – please **TURN YOUR FLASHERS ON** when in parking line to let the crew know you are a "drop off". They will direct you to pull thru to the designated "drop off station". After they let you out, your ride will then proceed out Old Jericho Road, where they will only be able to make a right-hand turn onto South Church Street. After the event you will need to meet your ride in General Admission Parking.

AFTER THE EVENT EXIT INFO: All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street.

PRIVATE PARTY BUS/LIMOS: A Shuttle Stop is located across from gates near the white two-story house. This designated area-permits party buses/limos the ability to turn around. If your Party Bus/Limos are staying on site during the festival, they will drop off & then go park in general parking. After the event you can return to the shuttle stop to be picked up.

HOTEL GUESTS – SHUTTLE SERVICE: **We have a free shuttle service for LOCAL HOTEL GUESTS ONLY.** Please let the hotel lobby know if you want to be picked up between 10:30am and 1:00 pm to come to the event. Post event shuttle service back to hotels runs from 3:30 to 5:30 pm. Please go to Shuttle Stop after the event to catch a ride back to hotel.

EVENT SCHEDULE Saturday 10/1/22:

11:00 am – VIP GATE #1 (Chalet Tickets) and **VIP GATE #2** (Sponsor Tables, Early Admit Sponsors and Early Bird Individual \$125/\$100 Tix) **OPENS** & all fest activities begin.

NOON – MAIN GATE OPENS for GENERAL ADMISSION Tickets and NON-SPONSOR TABLES.

4:00 PM – BACON, BOURBON & BREW TASTINGS & DRINK TIX SALES END.

4:30 PM – BACON CONDIMENTS, AND WINE & BEER SALES END.

5:00 PM – MUSIC & EVENT ENDS.

ALL Tickets include:

Bacon & Trip thru Bacon Bar, souvenir tasting glass, stadium cup, unlimited brew tastings, and all-day Live Entertainment on (3) stages.

If Bourbon Tix, also get (10) Bourbon tastings in addition to the brew tastings.

The stadium cup is to drink brews out of if you purchase a brew. No tastings of Bud Light or Mich Ultra. For tastings, use the souvenir glass. Rinse stations are available.

SOME HELPFUL HINTS (see festival page for full FAQ's)

- NO OUTSIDE FOOD/DRINK FOR GENERAL ADMIT & NON-SPONSOR TABLES.
- Only Chalets & Sponsors entering via VIP GATE 1 or 2 may bring in outside food drink in small coolers, or picnic baskets. All bags, coolers, baskets subject to search.
- **No alcoholic beverages of any type may be brought into the fest.** When exiting, all glasses, cups and growlers must be empty.
- **Have a post-fest transportation plan. Be SAFE! The SHUTTLE SERVICE IS ONLY to/from for LOCAL HOTEL GUESTS.** See parking info if you plan to come via party bus/limo, UBER/LYFT or using a DD.
- For other FAQs & additional fest info, like entertainment schedule, breweries or wineries participating, please visit the Bacon & Bourbon Fest page on our website under the Festival tab.
- Lawn chairs, blankets, or tarps (for sitting on ground) can be used in designated areas. Spots are first/come first serve. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups, Beach Umbrellas, Grills or Generators may be brought to the site. Handheld umbrellas are permitted.
- Site is grass and can be muddy if it rains. Proper footwear should be worn. Heels are not recommended even in good weather.
- ATM on site, and if internet works, we can accept credit cards as well.

Chalet & Reserved Table Locations:

Make sure your groups know what GENERAL AREA YOUR CHALET or TABLE IS IN – Brew Village, Amphitheater Village or Manor House Lawn. When they get to the event, there are site maps that show chalet locations and A-Frame signs in each table area that list table numbers. Umbrellas are only used if weather permits.

For Sale at Fest: Event Merchandise has a booth in both the Bourbon & Brew Villages and our hand-crafted retail vendors are in the Brew Village.

Brews, wines, sodas, water, and food from food vendors are available for purchase at the fest. All glasses & cups and growlers must be empty before exiting the event.

Brews can be purchased by the cup or growler by purchasing DRINK TICKETS from the Drink Ticket Booth located in the Brew Village (cash or credit/debit cards). Only our SVAE logoed growlers may be used at our events. You can purchase one at the event or bring one (empty) that you purchased at another one of our events. ALL GROWLERS must come empty and leave empty.

Wine will be sold by the bottle at the Wine Booth and accepts cash or credit/debit cards.

21 & up Event ONLY. ID's required at the gate. No children, infants, pets. Rain or Shine. No Refunds.

Designated Driver Tickets (or DD Tix): \$30 cash only day of event

Designated Driver tickets must still be 21 & up. DD tickets are only sold day of event and are available even if the event is sold out. Purchase at the Will Call/DD Booth. DD's are NOT permitted to taste or purchase alcohol at the event and do not get tasting glass or stadium cup. They do get into the festival, the bacon & trip thru bacon condiment bar.

MORE DETAILS & INFO VISIT WEBSITE

See Bacon & Bourbon under the Festival Tab at www.SmithfieldVAEvents.com

General Questions call Smithfield Isle of Wight Visitor Center - 757-357-5182

Email: Tickets@SmithfieldVAEvents.com

RAIN OR SHINE. NO REFUNDS. Just bad or undesirable weather will not cause a cancellation. If we hold the event, (even if it is modified) and you choose not to attend for any reason, no refunds will be given.

In the event of a cancellation, please see our Refund/Cancellation Policy on our website under the BUY TIX page.

If you are not feeling well or have symptoms of covid or another illness please do not attend. By attending any of our festivals or events, you voluntarily assume all risks related to exposure to COVID-19, variant strains of it or any other illness/virus that may exist. Please follow the current CDC recommendations on determining what the guidance is for your specific situation. Refunds are not given for illness or being quarantined, but you are welcome to transfer your tickets to someone else.