



## **GENERAL INFO FOR ALL FEST ATTENDEES – 2024 BACON & BOURBON Fest**

*This letter is also available on our website [www.SmithfieldVAEvents.com](http://www.SmithfieldVAEvents.com)*

Look under Festivals Tab, Bacon & Bourbon Fest, then Fest Attendee Info

**DATE:** Saturday, OCTOBER 5, 2024

**LOCATION:** Windsor Castle Park, Smithfield VA

**21 & up Event ONLY. No children, infants, pets or non-service animals. Rain or Shine. No Refunds.**

Please check website for more info & last-minute updates - [SmithfieldVAEvents.com](http://SmithfieldVAEvents.com)  
Check out what we do with proceeds from our festivals at: [www.PartyWithPurposes.com](http://www.PartyWithPurposes.com).

### **DIRECTIONS & PARKING: GPS to Windsor Castle Park: 705 Cedar Street, Smithfield VA**

**\*\*DUE TO VDOT PROJECT ON THE CYPRESS CREEK BRIDGE AT SMITHFIELD STATION, THE BRIDGE IS ONE-WAY ONLY, ALLOWING TRAFFIC TO COME TO DOWNTOWN SMITHFIELD, BUT YOU CANNOT EXIT THAT WAY. YOU WILL HAVE TO LEAVE SMITHFIELD VIA MAIN STREET & ROUTE 10/258.** If you are staying at Smithfield Station, you can get to it from either direction.

***If coming via South Church Street (passing Smithfield Station Hotel/Restaurant/Marina):*** After passing Smithfield Station, **DO NOT FOLLOW your GPS**, it will tell you to turn left onto Jericho Road (between the pink & green historic Victorian homes). **Instead, go one more block and turn LEFT on CEDAR STREET** to get to the park. Stay on Cedar St. Go thru two stop signs, follow the road and it makes a 90-degree turn into Windsor Castle Park. Our parking crew will then direct you.

***If coming via RT.10/258*** - you will turn **at the light on MAIN STREET**, then turn **right on UNDERWOOD** (1st right after car wash). At the stop sign turn **right on CEDAR STREET** and follow signs to Windsor Castle Park.

**AFTER THE EVENT EXIT INFO:** All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street. **Note also that the bridge by Smithfield Station is under a VDOT repair project and is one-way only, so when leaving the fest, you will need to go out Cedar to Main Street and use Route 10/258.**

**PARKING:** Once you get to the site, our Parking Team will direct you. **Only vehicles that have a VIP PARKING PASS can park in VIP Parking.** PLEASE HAVE VIP Parking Pass READY AND HOLD OUT YOUR WINDOW TO SHOW ATTENDANT. All others, regardless of what type of ticket you have, will be directed to park in General Parking. **Handicap parking is also available.** Golf Cart Rides available.

**DROPPED OFF/PICK UP BY: UBER, LYFT, or a DD (Designated Driver) – TURN YOUR FLASHERS ON!!!** This notifies our parking crew you are a “drop off” and that your vehicle is not staying at the festival. They will direct you to pull thru to the designated “drop off station”. After you drop your riders off, proceed out Old Jericho Road, where you will only be able to make a LEFT-HAND TURN onto South Church Street (because of the one-way VDOT BRIDGE CONSTRUCTION). **After the event, your PICK-UP RIDE will need to return to the site via Cedar Street and wait in the CELL PHONE LOT IN GENERAL PARKING for you.**

**PRIVATE PARTY BUS/LIMOS:** A Shuttle Stop is located across from gates near the white two-story house. This designated area permits party buses/limos the ability to turn around. If your Party Bus/Limos are staying on site during the festival, they will drop off & then go to park in general parking. After the event you can return to the shuttle stop to be picked up or go meet your shuttle in the CELL PHONE LOT.

**HOTEL GUESTS – SHUTTLE SERVICE:** **We have a free shuttle service for LOCAL HOTEL GUESTS ONLY.** Please let the hotel lobby know if you want to be picked up between 10:30am and 1:00 pm to come to the event. Post event shuttle service back to hotels runs from 3:30 to 5:30 pm. Please go to Shuttle Stop after the event to catch a ride back to hotel. We service Smithfield Inn & Hampton Inn/Suites Smithfield and (although it is a short walk) Smithfield Station as well.

### **EVENT SCHEDULE**

**11:00 am – 5:00 pm VIP GATE #1 (Chalet Tickets) and VIP GATE #2 (Sponsor Tables, Early Admit Sponsors and Early Bird Individual \$100/\$125 Tix) OPENS & all fest activities begin.**

**12:00 NOON – 5:00 pm – MAIN GATE OPENS for GENERAL ADMISSION Tickets and NON-SPONSOR TABLES.**

**4:00 PM – BACON PICK UP & ALL TASTINGS & DRINK TIX SALES END.**

**4:30 PM – BACON CONDIMENTS & ALL WINE, BEER, COCKTAILS/MOCKTAILS SALES END.**

**5:00 PM – MUSIC & EVENT ENDS. EXIT SITE.**

**TICKETS INCLUDE:** Bacon & Trip thru Bacon Bar, souvenir tasting glass, stadium cup, unlimited brew tastings, and all-day Live Entertainment on (3) stages. If Bourbon Tix, also get (10) Bourbon tastings in addition to the brew tastings.

The stadium cup is to drink brews out of if you purchase a brew. No tastings of Bud Light or Mich Ultra, Canned Cocktail or Non-alcoholic beer. For tastings, use the souvenir glass. Bourbon Tasting glass can be used for beer tastings also. Rinse stations available.

**AVAILABLE FOR PURCHASE:** Buy drink tickets to redeem for beer, wine bottles, canned cocktails or non-alcoholic beers/flavored canned waters. Brew Booths & Cocktail/Mocktail Booth in Brew Village only takes drink tickets. Cocktail/Mocktail Booth & Wine Booth in Bourbon Village take drink tix or cash/credit cards. Additional food available from food vendor. Water Bottles & Sodas from Isle of Wight Academy Booster Club in Bourbon Village. Retail Vendors located in Brew Village. Cigar Vendor in courtyard area by Manor House.

**RAIN OR SHINE. NO REFUNDS. Just bad or undesirable weather will not cause a cancellation.** If we hold the event, (even if it is modified) and you choose not to attend for any reason, no refunds will be given. In the event of a cancellation, please see our ALL POLICIES on our website under our BUY TIX page.

If you are not feeling well or have symptoms of covid or another illness, please do not attend. By attending any of our festivals or events, you voluntarily assume all risks related to exposure to COVID-19, variant strains of it or any other illness/virus that may exist. Please follow the current CDC recommendations on determining what the guidance is for your specific situation. Refunds are not given for illness or being quarantined, but you are welcome to transfer your tickets to someone else.

## **FAQ's & HELPFUL HINTS:**

- **21 & up Event ONLY. ID's required at the gate. No children, infants, pets or non-service animals. Rain or Shine. No Refunds.**
- Service animals are permitted; however, this does not include household pets, emotional support, therapy, comfort or companion animals. Under the ADA, a service animal is defined as a dog that has been individually trained to do work or perform tasks for an individual with a disability. The task(s) performed by the dog must be directly related to the person's disability.
- **NO FOOD/DRINK PERMITTED thru MAIN GATE ENTRY FOR GENERAL ADMISSION & NON-SPONSOR TABLES. ONLY Sponsors entering thru VIP GATES can bring in bottled water or food. See your Sponsor Info Sheet for what is permitted.**
- **No alcoholic beverages of any type may be brought into the fest.** When exiting, all glasses, cups and growlers must be empty. No canned cocktails or non-alcoholic beers can leave festival either.
- **Have a post-fest transportation plan. Be SAFE! The SHUTTLE SERVICE IS ONLY to/from for LOCAL HOTEL GUESTS.** See drop-off directions & parking info if you plan to come via party bus/limo, UBER/LYFT or using a personal drop-off driver.
- **Designated Driver Tickets (or DD Tix): \$30 cash only day of event:** Designated Driver ticket holders must also be 21 & up. DD tickets are only sold day of event and are available even if the event is sold out. Purchase at the Will Call/DD Booth. DD tix are NOT permitted to taste or purchase alcohol at the event but do get Bacon & Trip thru Bacon Condiment Bar.
- For other FAQ & additional fest info, like entertainment schedule, bourbon list or breweries, please visit the Bacon & Bourbon Fest page on our website under the festival tab.
- Lawn chairs, blankets, or tarps (for sitting on ground) can be used in designated areas. Spots are first/come first serve. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups, Beach Umbrellas, Grills or Generators (including chalets). Handheld umbrellas are permitted.
- Site is grass and can be muddy if it rains. Proper footwear should be worn. Heels are not recommended even in good weather.
- ATM on site, and most vendors & booths accept credit cards as well.

### **For Sale at Fest:**

- Q-Daddy's Pitmaster BBQ is on site in the Brew Village with a variety of yummy food options.
- Festival Merchandise has (2) booths (one in Bourbon Village and one in Brew Village).
- Retail Vendors with beautiful & cool hand-crafted items are in the Brew Village. Cigar Vendor by the Manor House.
- RAFFLE TIX for chance to win a BASKET OF BOURBON to take home. On sale at BOTH MERCHANDISE TENTS and at the Cocktail/Mocktail booth in Bourbon Village.
- **IN BREW VILLAGE:** Single Beers, SVAE Events Growlers, Canned Cocktails, NA Beers & Canned Flavored Water can be purchased using drink ticket only. Only our SVAE logoed growlers may be used at our events. You can purchase one at the event or bring one (empty) that you purchased at another one of our events. ALL GROWLERS must come empty & leave empty. ***Drink Tix booth is in the Brew Village.***
- **IN BOURBON VILLAGE:** At the bourbon village Cocktail/Mocktail booth you can purchase the following: Old Fashioneds, Canned Cocktails, Non-Alcoholic Beer and canned Flavored Water. There is also a Wine Booth in the Bourbon Village selling bottles of wine. Cash, Credit Cards and Drink Tickets are accepted in Bourbon Village. REGULAR WATER BOTTLES AND SODAS ARE for sale near the Bacon Condiment Tent from Isle of Wight Academy Booster Club.

### **Chalet & Reserved Tables Locations:**

Make sure your folks know what GENERAL AREA YOUR CHALET or TABLE IS IN – Brew Village, Amphitheater Village or Lawn of Manor House. When they get to the event, there are site maps that show chalet locations and A-Frame signs in each table area that list table numbers. Umbrellas are only used if weather permits.

**Proceeds Benefit:** This festival will donate over \$80,000 to (50+) organizations that volunteer, and grants will be given to the following selected Benefiting Organizations: The Genieve Shelter \$10,000, Girls on the Run \$5,000, and IOW Christian Outreach Literacy \$5,000.

**FOR MORE FEST DETAILS & INFO VISIT WEBSITES - [www.SmithfieldVAEvents.com](http://www.SmithfieldVAEvents.com) or [PartyWithPurposes.com](http://PartyWithPurposes.com)**

**General Questions?? Call Smithfield Isle of Wight Visitor Center - 757-357-5182**

**Or Email Us at: [Tickets@SmithfieldVAEvents.com](mailto:Tickets@SmithfieldVAEvents.com)**

***NOTICE OF FILMING AND PHOTOGRAPHY:*** When you enter Smithfield VA Events (SVAE) festival or event, you enter an area where photography, audio, and video recording may occur. By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by SVAE and its affiliates and representatives. Images, photos and/or videos may be used to promote similar SVAE events in the future, highlight the event and exhibit the capabilities of SVAE. You release SVAE, its Board, Staff, Volunteers & Contractors, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, video and/or or sound recordings. By entering the event premises, you waive all rights you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, web casting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, web casting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by SVAE or the person or entity designated to do so by SVAE. You have been fully informed of your consent, waiver of liability, and release before entering the event.