GENERAL INFO FOR ALL FEST ATTENDEES – 2026 BACON & BOURBON Fest

This letter is also available on our website www.SmithfieldVAEvents.com
Look under Festivals Tab, Bacon & Bourbon Fest, then Fest Attendee Info

DATE: Saturday, Oct 3, 2026 **LOCATION: Windsor Castle Park, Smithfield VA**

21 & up ONLY. IDs required at gate. No children, infants, pets, weapons. Only ADA Service Animals. Rain or Shine. No Refunds.
Please check website FULL RULES or for last minute updates - **SmithfieldVAEvents.com**
Check out what we do with proceeds from our festivals at: **www.PartyWithPurposes.com.**

NEW FOR 2026: To make room for **additional bourbon tasting stations**, **and more bourbon tix,** we replaced the brew tasting booths with additional bourbon tasting locations which also allowed for expanded cocktail and non-alcoholic beverage offerings. **While brew tastings are no longer included with admission**, guests will still find plenty of brews, wines, old fashioned bourbon cocktails, a variety of margaritas, canned cocktails, canned mocktails, non-alcoholic beers, sodas, and water available for purchase, along with retail/food Vendors. **GOT QUESTIONS ABOUT CHANGES? Visit FAQs on the Bacon Fest website page.**

DIRECTIONS & PARKING: GPS to Windsor Castle Park: 705 Cedar Street, Smithfield VA

If coming via South Church Street (passing Smithfield Station Hotel/Restaurant/Marina): After passing Smithfield Station, **DO NOT FOLLOW your GPS,** it will tell you to turn on Jericho Road (between the pink & green historic Victorian homes). **Instead, go one more block and turn on CEDAR STREET** to get to the park. Stay on Cedar St. and stay straight thru two stop signs, follow the road and it makes a 90-degree turn into Windsor Castle Park. Our parking crew will then direct you.

If coming via RT.10/258 - you will turn **at the light on MAIN STREET**, then turn **right on UNDERWOOD** (1st right after car wash). At the stop sign turn **right on CEDAR STREET** and follow signs to Windsor Castle Park.
AFTER THE EVENT EXIT INFO: All exiting traffic, both VIP Parking and General Admit parking, will be directed to exit using CEDAR STREET. You will not be able to exit out Old Jericho Rd. to South Church Street.
PARKING: Once you get to the site, our Parking Team will direct you. ***Only vehicles that have a VIP PARKING PASS can park in VIP Parking.*** PLEASE HAVE VIP Parking Pass READY AND HOLD OUT YOUR WINDOW TO SHOW ATTENDANT. All others, regardless of what type of ticket you have, will be directed to park in General Parking. **Handicap parking is also available**. Golf Cart Rides available. They patrol parking areas, just wave & flag them down if you want a ride.

DROPPED OFF/PICK UP BY: UBER, LYFT, or a DD (Designated Driver) – TURN YOUR FLASHERS ON!!! This notifies our parking crew you are a "drop off" and that your vehicle is not staying at the festival. They will direct you to pull thru to the designated "drop off station". After you drop your riders off, proceed out Old Jericho Road to South Church Street. **AFTER THE EVENT, your PICK-UP RIDE will need to return to the site via Cedar Street, and our parking crew will direct them to go to the SAFE RIDE PICK UP LOT located in GENERAL PARKING to meet you.**

PRIVATE PARTY BUS/LIMO: A Shuttle Stop is located across from gates near the white two-story house. This designated area permits party buses/limos the ability to turn around. If your Party Bus/Limo is staying on site during the festival, it will drop off & then will go to park in one of our lots (the parking crew will direct them). After the event you can return to the shuttle stop to be picked up or go meet your shuttle in which ever lot they are parked in.

HOTEL GUESTS – SHUTTLE SERVICE: ***We have a free shuttle service for LOCAL HOTEL GUESTS ONLY.*** We service Hampton Inn/Suites Smithfield, the Smithfield Inn and Smithfield Station (although the Station is an easy walk). Hotel shuttles run continuously (it's not like calling a personal UBER) starting at 10:30 am-1:30 pm and 2:30 pm-4:30 pm. Look outside the hotel lobby for shuttle or check with HOTEL front desk and they can notify shuttle drivers for a pickup. After the fest, go back to Shuttle Stop to catch a ride back to hotel.

EVENT SCHEDULE:
Bands play from 11am – 5pm on all (3) stages. See fest website page for band schedule.
11:00 AM – VIP GATE #1 OPENS (Chalet Tickets)
11:00 AM - VIP GATE #2 OPENS (Sponsor Tables, Early Admit Sponsors and Early Bird Individual Tickets)
NOON – MAIN GATE OPENS for GENERAL ADMISSION Tickets and NON-SPONSOR TABLES – No outside food/drink permitted.
3:00 PM – RAFFLE TICKETS FOR BASKET OF BOURBON END. WINNER WILL BE TEXTED ABOUT 3:30 PM.
4:00 PM – BOURBON TASTINGS & DRINK TIX SALES & GET SMITHFIELD BACON END
4:30 PM – ALL ALCOHOLIC BEVERAGE SALES & BACON CONDIMENTS END
5:00PM – NON-ALCOHOLIC BEVERAGES SALES END
5:00 PM – MUSIC & ALL OTHER FEST ACTIVITIES END – All Attendees need to clear site.

TICKETS INCLUDE:
- **FEST EXPERIENCE TICKET (no tastings):** 21 & Up Festival entry, ½ lb. of Bacon & Trip thru Bacon Bar, Souvenir Stadium Cup, Live Entertainment on (3) stages. Purchase all beverages/food
- **BOURBON TASTING TICKETS:** get everything listed above plus bourbon tasting glass and (10) half-oz Bourbon tastings wristband

WHAT'S IN THE CASTLE GREEN VILLAGE (previously the Brew Village)
Bourbon Tasting Stations #9-13, Bourbon Ice/Info, Buy Drink Tix/Growler Booth, Event Swag/Raffle Tickets, BEVERAGES to include: Beer, Wine, Old Fashioneds, Margaritas, Canned Cocktails and Non-Alcoholic booth w/ Canned Mocktails, NA Beers, Water & Soda
WHAT'S IN THE RED BARN ROAD VILLAGE (previously Bourbon Village)
Bourbon Tasting Stations #1-8, Bourbon Ice/Info, Get Your Smithfield Bacon, Bacon Condiments, Bourbon Ice/Info,

RAIN OR SHINE. NO REFUNDS. Just bad or undesirable weather will not cause a cancellation*. If we hold the event, (even if it is modified) and you choose not to attend for any reason, no refunds will be given. Please see our ALL RULES & POLICIES on our website.*

FAQ's & HELPFUL HINTS: For additional info visit SmithfieldVAEvents.com

- **21 & up ONLY. ID's required at gate. No children, infants, pets or weapons. Rain or Shine. No Refunds.**
- ADA Service Animals are permitted; however, this does not include household pets, emotional support, therapy, comfort or companion animals. Under the ADA, a service animal is defined as a dog that has been individually trained to do work or perform tasks for an individual with a disability. The task(s) performed by the dog must be directly related to the person's disability.
- **NO FOOD/DRINK PERMITTED thru MAIN GATE ENTRY FOR GENERAL ADMISSION & NON-SPONSOR TABLES.** ONLY Ticket holders that are eligible to come in VIP GATES can bring in outside food, bottled water/sodas.
- **Two Food Vendors on site for purchasing food.** Q-Daddy's Pitmaster BBQ (Castle Green) and Casa de Proa (Red Barn Road)
- **No alcoholic beverages of any type may be brought into or leave the fest**. When exiting, all glasses, cups and growlers must be empty. No canned cocktails or non-alcoholic beers can leave festival either. SVAEvents logo growlers can come in/exit empty.
- **Have a post-fest transportation plan. Be SAFE! The SHUTTLE SERVICE IS ONLY to/from for LOCAL HOTEL GUESTS.** See drop-off directions & parking info if you plan to come via party bus/limo, UBER/LYFT or using a personal drop-off designated driver.
- There is not a DD Tix for this festival, since the Fest Ticket does not include any alcohol. Expanded options this year for Non-Alcoholic Beverages located in the Castle Green Village. There also is a bottled water/soda booth in the Red Barn Road Village.
- For other FAQ & additional fest info, for example, entertainment schedule or bourbon list, please visit the Bacon & Bourbon Fest page on our website under the festival tab.
- Lawn chairs, blankets, or tarps (for sitting on ground) can be used in designated areas. Spots are first/come first serve. The Fest reserves the right to limit space if needed or block areas to ensure safe access throughout the fest grounds.
- No Tents, Pop-ups Tents/Shelters, Large Beach Umbrellas, Grills or Generators (including chalets). Handheld umbrellas are permitted.
- Site is grass and can be muddy if it rains. Proper footwear should be worn. High heels are not recommended even in good weather.
- NO ATM on site, but booths accept cash/credit cards.
- No Smoking in tents, chalet yards or the general fest grounds. Cigar Vendor & Courtyard Smoking section is behind the manor house. Other smaller smoking sections are near the restroom areas. Please dispose of butts in smoker stacks located in smoking areas.

For Sale at Fest & What's Cash, Credit Card or Drink Tickets:

- Food Vendors on site in both Castle Green and Red Barn Villages with a variety of yummy food options. Cash/Credit Cards
- Festival Merchandise has (2) booths (one in Red Barn Road Village and one in Castle Green Village. Cash/Credit Cards
- Retail Vendors are in the Red Barn Road Village. Cigar Vendor by the Manor House. Cash/Credit Cards
- RAFFLE TIX for BASKET OF BOURBON (Winner gets to take it home) on sale at various fest booth locations. Cash/Credit Cards
- **Drink Ticket Booth – Cash or Credit Cards Only.**
- **Brew Booth/Growler Fill – Take Drink Tix only – does not accept cash or credit cards**
- **Wine & Non-Alcoholic Booth - Cash, Credit or you can also use Drink Tickets**
- **Cocktail Booth – Cash or Credit Cards Only. No Drink Tix accepted**
- **Water/Soda booth in Red Barn Road Village – Cash/Credit Card or can also use Drink Tix for the value of it**

Chalet & Reserved Tables Locations:
Make sure your folks know what GENERAL AREA YOUR CHALET or TABLE IS IN – Castle Green, Red Barn Road, Amphitheater or Lawn of Manor House Villages. When they get to the event, there are site maps that show chalet locations and A-Frame signs in each table area that list table numbers. Umbrellas are only used if weather permits.

Proceeds Benefit: This festival will donate over $80,000 to the (50+) organizations that volunteer, and grants will be given to the following selected Benefiting Organizations, the Riverside Foundation - Smithfield $10,000 and Western Tidewater Free Clinic $10,000.

FOR MORE FEST DETAILS & INFO VISIT WEBSITES
www.SmithfieldVAEvents.com or PartyWithPurposes.com

General Questions?
Email Us at: Tickets@SmithfieldVAEvents.com or
Call Smithfield Isle of Wight Visitor Center - 757-357-5182
Sponsorship Questions: Email Sponsors@SmithfieldVAEvents.com

NOTICE OF FILMING AND PHOTOGRAPHY: *When you enter Smithfield VA Events (SVAE) festival or event, you enter an area where photography, audio, and video recording may occur. By entering the event premises, you consent to interview(s), photography, audio recording, video recording and its/their release, publication, exhibition, or reproduction to be used for news, web casts, promotional purposes, telecasts, advertising, inclusion on websites, social media, or any other purpose by SVAE and its affiliates and representatives. Images, photos and/or videos may be used to promote similar SVAE events in the future, highlight the event and exhibit the capabilities of SVAE. You release SVAE, its Board, Staff, Volunteers & Contractors, and each and all persons involved from any liability connected with the taking, recording, digitizing, or publication and use of interviews, photographs, computer images, video and/or or sound recordings. By entering the event premises, you waive all rights you may have to any claims for payment or royalties in connection with any use, exhibition, streaming, web casting, televising, or other publication of these materials, regardless of the purpose or sponsoring of such use, exhibiting, broadcasting, web casting, or other publication irrespective of whether a fee for admission or sponsorship is charged. You also waive any right to inspect or approve any photo, video, or audio recording taken by SVAE or the person or entity designated to do so by SVAE. You have been fully informed of your consent, waiver of liability, and release before entering the event.*