



2024 Bacon & Bourbon Music Fest Saturday, OCTOBER 5, 2024

Questions:

Call Gina at 757-869-0664

Email - Gina@SmithfieldVAEvents.com

SPONSOR TABLE INFO for BACON & BOURBON FEST
Sponsor Table Tickets get early entry at 11:00 am thru the VIP Gate #2.

Event ends at 5:00 PM.

21 & UP ONLY EVENT. No infants/pets.

Main Gate for General Admission opens at Noon.

PLEASE CONFIRM BY FILLING OUT THE ON-LINE AGREEMENT by JULY 10th.

Tickets will be mailed, delivered or available for pick-up week of Sept 9th.

ALL SPONSOR TABLES INCLUDE:

Early admission at 11:00 AM thru VIP GATE #2. Includes round table, (8) chairs, linen, and table sign with your logo (if you provide us a logo) or text name sign. Weather permitting, table has an umbrella.

PICK LOCATION: Amphitheater Stage, Brew Stage or Lawn of Manor House. (limited number at each area, so book early).

TYPES OF SPONSOR TABLES – (PICK ONE ON YOUR ON-LINE AGREEMENT):

- **\$850 Sponsor Table:** - Includes (8) Early Admit Sponsor Tix (4 Bourbon/4 Non-Bourbon). **NO VIP Parking.** Enter hour early thru the VIP Gate #2.
- **\$1250 VIP Table + VIP Parking + Sponsorship Banner:** Includes (8) Early Admit Sponsor Tix, (4 Bourbon & 4 Non-Bourbon) and (4) VIP Parking Passes. Includes the table, plus sponsor banner at the event. Early entry at 11 AM thru VIP Gate #2. If you add in extra tickets, you can only get up to (2) more VIP Parking passes.

EXTRA TIX & BOURBON UPGRADES – DEADLINE JULY 19th.

You don't get any extra chairs, but you can add in extra tickets or upgrade to bourbon if you want. If you want extra tickets, you can add them in until we sell out. There are a limited number of Bourbon Tickets, and they usually sell out first and historically they sell out fast. You cannot upgrade to bourbon at the fest. **FYI - tickets go on sale to public July 24th.**

Bourbon Upgrades \$25 – DEADLINE JULY 19th. You can upgrade your non-bourbon to bourbon. Once bourbon tickets are sold out this is no longer an option.

TICKET TYPES & DESCRIPTIONS

- **Non-Bourbon Tix \$60,** include unlimited VA Brew Tastings, ½ lb. of bacon, trip thru the bacon bar, souvenir tasting glass (either beer or bourbon), live music on (3) stages, entry into festival.
- **Bourbon Tickets \$85, include everything above, PLUS** a tasting wristband with (10) tasting tabs that are used to taste ten ½ oz bourbon samples from over 70 bourbons at our bourbon stations. You cannot upgrade to a bourbon tickets at the event.

Tastings & Bacon end at 4:00 pm, Sales of Beer/Wine & other alcoholic beverages and Bacon Condiments & Music end at 4:30 pm. Event over at 5:00 pm.

AVAILABLE FOR PURCHASE AT THE FEST: Old Fashioneds, Beer by the glass or SVAE Growler, Wines by the bottle, canned cocktails, non-alcoholic beer, canned flavored water, water & sodas, retail & food vendors.

INVOICES, PAYMENTS & HOW TO GET TIX:

Invoices will be emailed to you after you complete your ON-LINE SPONSOR CONFIRMATION - due by JULY 10th. If you add in extra tickets later, we will update your invoice.

- ***When you return the on-line agreement, let us know if paying by check, bank ACH or credit card.***
- ***There is NOT A FEE for a Bank ACH transfer, but Credit Card payments will have a 3.2% fee added to your total.***
- ***All payments due in full due on or before AUG 15TH.***
- ***If you have paid, your ticket package will be mailed out Sept 5/6th. Pick up & delivered tix will be ready week of Sept 9th.***

HOW DO YOU KNOW WHICH TABLE IS YOURS?

You will request a location when you fill out your on-line form and it also will be listed in your ticket package. ***Please let your guests know which area your table is in: Brew Stage, Amphitheater Stage or Lawn of Manor House.*** When they arrive at the event there are signs at the Gates and at each area that have table numbers listed. Your name or business logo will also be on the table. It's not hard to find your table, but if you or your guests have problems just ask one of our volunteers.

SPONSORSHIP SIGNAGE – NEED YOUR LOGO FILES BY AUG 15th:

\$1250 Sponsor Tables - includes a fest produced banner and sign on your table: If we don't already have a banner for you, you will need to provide your logo graphic in a high-resolution JPEG and a Vector file. All banners produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

\$850 Sponsor Table – includes a fest produced sign on your table: The fest will provide a sign for your table with your table name or business logo. You will need to provide us a high-resolution JPEG or a Vector file. If we do not receive a logo, we will use text to create your table sign.

CATERING, DIY FOOD, ICE & PRE-ORDER WINE/DRINK TIX.

Sponsor tables can order turn-key catering from our exclusive caterer, Smithfield Station from the menu you will be sent about a month before the festival.

Sponsor Tables entering thru VIP GATE #2 may bring in food, bottled water or soda but no alcohol of any type may be brought into the fest. This includes canned cocktails or non-alcoholic beers.

Coolers & Ice: Tables are permitted to bring in their own small coolers or coolie-bags. We provide complimentary ice during the event if you need it. Sponsors can get ice at our Sponsor Check-in Booth located at the side porch of the Manor House or during the day, our Ice & Sponsor Host team will be strolling thru the table areas and can ice you up if needed. If you need an ice bucket, you can pick up a blue paper one at Sponsor Check-in.

Pre-order Wine & Drink Tix, Water/Soda: About a month before the event, you will receive an order form for pre-ordering wine bottles, canned cocktails/NA Beers or canned flavored water, soda, bottled regular water & drink tickets These will be ready for you upon arrival and check in at our Sponsor Check in booth located to the right of the Manor House.

OUR VIP HOST TEAM: If you need anything, including complimentary ice, go to the Sponsor Check-In Booth (by the side porch of the Manor House). They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers!

We strive to make your experience amazing, so just let us know if you need something!