



2024 Bacon & Bourbon Music Fest

Saturday, October 5, 2024

Questions: Call Gina at 757-869-0664 or Email - Gina@SmithfieldVAEvents.com

CHALET INFO for BACON & BOURBON FEST:

Chalet Tickets – Early entry at 11 AM thru the VIP Gate. Event over at 5 PM.

21 & UP ONLY EVENT. No infants/pets.

Main Gate for General Admission opens at Noon.

PLEASE CONFIRM BY FILLING OUT THE ON-LINE AGREEMENT by JULY 10th.

SEE THE EMAIL FOR YOUR CHALET PACKAGE DETAILS (cost, location, # tix in package, deadlines, etc.)

Tickets will be mailed, delivered or available for pick-up week of Sept 9th.

CHALET TICKETS INCLUDE: Early admission at 11:00 AM with entry thru VIP GATE #1. **You cannot upgrade to a bourbon ticket at the event.**

- **Chalet Non-Bourbon Tix \$60**, includes unlimited VA Brew Tastings, ½ lb. of bacon, trip thru the bacon bar, souvenir beer tasting glass, live music on (3) stages, entry into festival.
- **Chalet Bourbon Tickets \$85, includes everything that non-bourbon tix get, PLUS** a tasting wristband with (10) tasting tabs that are used to taste ten ½ oz bourbon samples from over 70 bourbons. Bourbon Tasting glass can be used for beer tastings also.

AVAILABLE FOR PURCHASE AT THE FEST: Old Fashioneds, Beer by the glass or SVAE Growler, Wines by the bottle, canned cocktails, non-alcoholic beer, canned flavored water, water & sodas, retail & food vendors.

NEED EXTRA TIX? – JULY 19th DEADLINE: You can add in as many as you want until we sell out. Limited number of Bourbon Tix available and they usually sell out early. Tickets go on sale to the public on July 24th, **SO WE HIGHLY RECOMMEND ORDERING EXTRA TIX by the deadline.** As a perk for chalets, even if we sell out, we hold (2) "Emergency Tickets" for you until Sept 5th for last minute requests.

VIP PARKING PASSES – You get (1) for every (2) Tix in your package. There is a max if you add in extra tickets. So, you decide who gets them. Guests that do not get a parking pass will park in General Admission. FYI, none of our parking is "bad" and golf carts are available to transport folks to & from the gates. **If you add in extra tickets, you get more VIP Parking passes (one for every two tickets) as follows:**

For Regular Chalet: You can get a max of (4) additional VIP Parking passes.

VIP Chalet with Sponsor Area: You can get a max of (8) additional VIP Parking passes.

INVOICES, PAYMENTS & HOW TO GET TIX:

Invoices will be emailed to you after you complete your ON-LINE SPONSOR CONFIRMATION - due on or before JULY 10th. If you add in extra tickets later, we will update your invoice.

- **When you return the on-line agreement, let us know if paying by check, bank ACH or credit card.**
- **There is NOT A FEE for a Bank ACH transfer, but Credit Card payments will have a 3.2% fee added to your total.**
- **All payments due in full due on or before AUG 15TH.**
- **If you have paid, your ticket package will be mailed out Sept 5/6th. Pick up & delivered tix will be ready week of Sept 9th.**

CHALET NUMBER/LOCATION: (See included site map)

Your assigned chalet location will not change but your chalet number might change pending the final chalet sales. Your FINAL chalet number will be included on the final site map that will come with your tickets. Be sure to tell your guests which area your chalet is in: Brew Village, Manor Lawn, Amphitheater.

BANNER SIGNAGE:

Fest provides if you have a VIP Chalet with additional sponsorship area: If your chalet includes a **sponsor area**, SVAE provides signs for both chalet and sponsor area. All signs produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

You provide banner if you have a Chalet Only: Although many of you already have banners stored with us, if you don't, you are responsible for providing your own banner for your chalet. If you need to order a banner, let us know and we can hook you up to have one produced. Recommended banner size is 2-2.5 ft tall by 6-8 ft wide and grommets are needed in all four corners. **Get us your banner by Monday, SEPT 30th, contact fest director to arrange dropping it off.** You can pick-up your banner after the event starting Tues, Oct 8th.

CHALET LAYOUTS & SEATING:

All table linens are provided by the fest. Weather permitting the tables in the "yards" have an umbrella.

Mini Chalets: Hunter green tablecloths. (15x15) tent with total seating for (12). Seating for (6) inside the chalet, and (6) in the white fenced yard, and (1) banquet table for food/drinks.

Regular Chalets: Eggplant purple tablecloths. (20 x 20) tent, with total seating for (22). Seating inside chalet at (2)-60" Round tables with (8) chairs each and seating for (6) in the white fenced yard. (2) banquet tables for your food inside chalet. **Double Chalets:** Same as regular chalets, just doubled. Contact us if need a change by 8/15.

CATERING FROM SMITHFIELD STATION, DIY FOOD & PRE-ORDER BEVERAGE or DRINK TICKETS

CATERING: Chalets can order turn-key catering from our exclusive caterer, Smithfield Station from the menu you will be sent about a month before the festival. With 37 chalets, logistically we cannot permit everyone to have their own caterer. If you want something that is not listed on the Station menu, contact them to work out custom items.

DIY FOOD or DRINKS: You can hand-carry in a DIY Food/Drinks or your guests can do “potluck style” or other food that you pick up and set up yourself. We do not permit other caterers, vehicles, or non-ticketed persons to enter the event to drop off food to chalets. If you are doing your own food, don’t forget plates, napkins, silverware & serving dishes. **You may bring in food, bottled water or soda but no alcohol of any type may be brought into the fest. This includes canned cocktails or non-alcoholic beers.**

Coolers & Ice: The festival does provide complimentary ICE, but YOU WILL NEED TO BRING YOUR OWN COOLERS & WINE BUCKETS. You can drop items off on Friday afternoon or bring it in Saturday morning. Our Ice Team will come by your chalet and deliver ice starting early Saturday morning. They will also check back during the event if you need additional ice or let the Sponsor Host or anyone with a radio know if you need some. It is recommended that you take your cooler and left-over drinks & food with you Saturday when the event is over. If that isn’t possible, **before you leave the site** coordinate with our Sponsor Host to label your items & figure out the best plan of action. See SAT CLEAN UP BELOW also.

Pre-order Wine & Drink Tix: About a month before the event, you will receive an order form for pre-ordering wine bottles, canned cocktails/NA Beers or canned flavored water, soda, bottled regular water & drink tickets. These will be ready for you upon arrival and check in at our Sponsor Check in booth. If you have a large wine order, our VIP Hosts will assist in getting it to your chalet. **Thanks to our Presenting Sponsor, Smithfield, all chalets will receive a complimentary case of water which will be in your chalet.**

WHERE IS SPONSOR CHECK-IN & HOW TO PICK UP your GIFT BAG or any PRE-ORDERED BEVERAGES:

When you arrive at the festival and enter thru VIP GATE #1, check in at the SPONSOR CHECK IN TENT, located at the side porch of the Manor House and pick up your Chalet Sponsor Gift Bag with (1) red & (1) white bottle of wine & (1) empty growler. This is also where you pick-up any pre-ordered beverages or drink tickets.

CHALET DECORATING OR SET UP & CLEAN UP:

There is not a “decorating contest”, but feel free to personalize & decorate your chalet! Just make sure you don’t use any products that will stain or damage the tents or fencing.

FRIDAY EARLY SET UP: Chalet Owners can come drop items off Friday after 12:00 (Noon) thru 7 PM Friday evening. **PENDING THE WEATHER, YOU MAY OR MAY NOT BE permitted to drive onto site to your chalet.** DO NOT ASSUME IT IS OK. Pull into the U-Turn located next to our SVAE HQ building (the white two-story across from the Manor House) and our VOLUNTEERS will advise you. We can arrange a golf cart to help get your stuff to your chalet. The fest is not responsible for items you leave but we do have overnight security Friday.

SATURDAY MORNING SET UP: Owners or a couple of your “Set-Up-Crew” can get in early at 9:30 AM to set up chalet. **Please do not come before 9:30 am, as we have vendors, breweries and other logistics rolling in.** Tell your set-up folks, to avoid standing in line at the gate, to take their ticket to the Sponsor Check-In booth to get their event wristband/tasting glasses. The rest of your GUESTS will be permitted to enter the festivals starting at 11:00 am thru the VIP GATE #1.

SATURDAY MORNING, you WILL NOT BE ALLOWED TO DRIVE ON TO THE SITE OR UP TO THE GATE AREA to unload. Park in VIP Parking and flag down a golf cart if you need assistance. After dropping off items at your chalet, and before the event starts at 11 am, please tell your set-up folks to go to the Sponsor Check-In with their tickets so they can get their wristbands. **AMPHITHEATER CHALETS:** you get a special parking permit to park (1) car outside the split rail fence behind your chalets. This special parking place is located behind the handicapped parking area. Your special parking pass will be included with your tickets.

SATURDAY AFTER EVENT CLEAN UP – It is best if you take all your personal items in the chalet with you when you leave the festival. If that is not possible, please coordinate with the fest in advance so we can plan to move it into our Storage Barn. The Tent Company can come early Sunday and start breaking things down. **We are not responsible for anything you leave inside your chalet after the event.** You also need to coordinate with our Sponsor Host at the event if you plan on leaving anything unexpectedly, so it can be labeled with your name and moved into our storage barn.

OUR VIP HOST TEAM: Our VIP Host Volunteers will stop by your chalet to check on you as you get set-up and during the event. If you need anything in-between their visits, please go to the Sponsor Check-In Booth or find a volunteer with a radio. They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers, so if your sign is falling and you need a zip-tie, or you want the sides of your tent removed, we can help you get it taken care of.

We strive to make you and your guests experience amazing, so just let us know if you need something!