



## 2023 Bacon & Bourbon Music Fest Saturday, November 11, 2023

### Questions:

Call Gina at 757-869-0664

Email - [Gina@SmithfieldVAEvents.com](mailto:Gina@SmithfieldVAEvents.com)

### SPONSOR TABLE INFO for BACON & BOURBON FEST

Sponsor Table Tickets get entry early at 11:00 am thru the VIP Gate #2.

Event ends at 5:00 PM.

21 & UP ONLY EVENT. No infants/pets.

Main Gate for General Admission opens at Noon.

#### 1) ALL SPONSOR TABLES INCLUDE:

All tables include round table, (8) chairs, linen, and a table sign with your logo (if you provide us one) or text name sign. Weather permitting an umbrella is included.

2) PICK LOCATION: Amphitheater Stage, Brew Stage or Lawn of Manor House. (limited number at each area, so book early)

#### 3) TYPES OF SPONSOR TABLES:

- **\$850 Sponsor Table:** - Includes (8) Early Admit Sponsor Tix (4 Bourbon/4 Non-Bourbon). **NO VIP Parking.** Enter hour early thru the VIP Gate #2.
- **\$1250 VIP Tables + Sponsorship Area:** Includes (8) Early Admit Sponsor Tix, (4 Bourbon & 4 Non-Bourbon) and (4) **VIP Parking Passes.** Includes the table, plus an TBD area of sponsorship (Gate, Drink Tix Booth, Wine Tent). Area is based on availability and fest will provide you options. There may be more than one sponsor of an area. Early entry at 11 AM thru VIP Gate #2.

#### 4) EXTRA TIX & BOURBON UPGRADES – Recommend you figure out by AUG 21<sup>st</sup>.

You don't get any extra chairs, but you can add in extra tickets or upgrade to bourbon if you want. If you want extra tickets, you can add them in until we sell out...**BUT HIGHLY RECOMMEND FINALIZING YOUR TICKET ORDER BY AUG 25th.**

**Bourbon Upgrades \$25:** Recommend finalizing bourbon upgrades by AUG 25th. We do limit the number of bourbon tickets. Once we sell out of bourbon tickets, only the non-bourbon will be available. You cannot upgrade to bourbon at the event.

#### TICKET TYPES & DESCRIPTIONS

- **Non-Bourbon Tix \$60,** include unlimited VA Brew Tastings, ½ lb. of bacon, trip thru the bacon bar, souvenir tasting glass (either beer or bourbon), live music on (3) stages, entry into festival.
- **Bourbon Tickets \$85,** include everything above, PLUS a tasting wristband with (10) tasting tabs that are used to taste ten ½ oz bourbon samples from over 70 bourbons at our bourbon stations. You cannot upgrade to a bourbon tickets at the event.

Tastings & Bacon end at 4:00 pm, Sales of Beer/Wine and Bacon Condiments & Music end at 4:30 pm. Event over at 5:00 pm.

#### **5) INVOICES, PAYMENTS & HOW TO GET TIX:**

Invoices will be emailed to you after you complete your ON-LINE AGREEMENT CONFIRMATION. We will update your invoice if you add in tix or bourbon upgrades. We will send you an invoice for payment by check or credit card invoice. Note: there is a 3.2% process fee added to your total if you want to pay with a credit card.

- ***When you return the on-line agreement, let us know if paying by check or credit card.***
- ***All payments due in full due on or before Sept 27, 2023.***
- ***Tickets will be mailed or delivered to you between Oct 19-23, 2023.***

#### **6) HOW DO YOU KNOW WHICH TABLE IS YOURS?**

Please let your guests know which area your table is in. (Brew Stage, Amphitheater Stage or Lawn of Manor House) When they arrive at the event there are signs at the Gates and at each area that have table numbers listed. Your name or business logo will also be on the table. It's not hard to find but ask one of our volunteers if you can't find your table.

#### **7) SPONSORSHIP SIGNAGE:**

**\$1250 Sponsor Tables with additional sponsorship area:** If your table includes *plus a sponsor area*, SVAE provides signs for both table (we need your logo in JPEG and a Vector format) and a banner or sign for the sponsor area unless you have one you would like for us to use. All signs produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

**\$850 Sponsor Table Only:** The fest will provide a sign for your table with your table name or business logo. You will need to provide us a high-resolution JPEG or a Vector file

#### **8) CATERING OPTION OR BRING IN OWN FOOD, AND PRE-ORDER WINE/DRINK TIX.**

Sponsor tables can order turn-key catering from our exclusive caterer, Smithfield Station. Menu will be sent to you 4-5 week before the festival. Sponsor Tables can bring in small picnic baskets or small cooler/coolie bags. **Sponsor Tables entering thru VIP GATE #2 may bring in food, water/soda but no alcohol of any type may be brought into or leave the event.**

**Pre-order Wine & Drink Tix, Water/Soda:** About 4-5 weeks before the fest, you will receive an order form for pre-ordering wines, soda, water & drink tickets. These will be ready for you upon arrival. Check-in and pick up at our Sponsor Check in booth located to the right of the Manor House.

**10) OUR VIP HOST TEAM:** If you need anything, including complimentary ice, go to the Sponsor Check-In Booth (to the right of the Manor House). They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers!

***We strive to make your experience amazing, so just let us know if you need something!***