



## 2023 Bacon & Bourbon Music Fest

Saturday, November 11, 2023

Questions: Call Gina at 757-869-0664 or Email - [Gina@SmithfieldVAEvents.com](mailto:Gina@SmithfieldVAEvents.com)

### **CHALET INFO for BACON & BOURBON FEST:**

**Chalet Tickets - entry early at 11 AM thru the VIP Gate. Event over at 5 PM.**

*21 & UP ONLY EVENT. No infants/pets.*

*Main Gate for General Admission opens at Noon.*

**SEE YOUR EMAIL FOR YOUR CHALET PACKAGE DETAILS. CONFIRM BY FILLING OUT THE ON-LINE AGREEMENT asap or no later than AUG 21st.** Check website [SmithfieldVAEvents.com](http://SmithfieldVAEvents.com) under Festival Tab for other general event details.

**1) TICKET TYPES & DESCRIPTIONS** - All Chalet Tickets have early admission at 11:00 AM with entry thru VIP GATE #1 (to the right of the Manor House). If you add in extra tickets, they will also be Chalet Tickets and you get additional VIP Parking passes until you hit the maximum listed in your email.

- **Non-Bourbon Tix \$60**, include unlimited VA Brew Tastings, ½ lb. of bacon, trip thru the bacon bar, souvenir tasting glass (either beer or bourbon), live music on (3) stages, entry into festival.
- **Bourbon Tickets \$85**, include everything that non-bourbon tix get, **PLUS** a tasting wristband with (10) tasting tabs that are used to taste ten ½ oz bourbon samples from over 70 bourbons at our bourbon stations. You cannot upgrade to a bourbon ticket at the event.

**2) NEED EXTRA TICKETS OR WANT TO UPGRADE SOME TO BOURBON? AUG 21<sup>th</sup> (recommended)**

If you want extra tickets or to upgrade any of your non-bourbon to bourbon (\$25) you can add them in until we sell out... **BUT HIGHLY RECOMMEND FINALIZING YOUR TICKET ORDER BY AUG 21<sup>st</sup>.** This seem early, but we are limiting the total number of bourbon tickets available to the event, so it is recommended you finalized before tickets go on sale to the public. Bourbon Tix may sell out before Non-Bourbon. You cannot upgrade to bourbon at the festival.

**3) VIP PARKING PASSES – there is a maximum per chalet:**

Each chalet package comes with some VIP Parking Passes, (**one for every two tickets in your package**). If you add in additional tix, you can also get more VIP Parking passes (one for every two tickets) as follows:

**For Regular Chalet:** You can get up to a max of (5) more VIP Parking passes.

**VIP Chalet with Sponsor Area:** You can get up to a max of (10) more VIP Parking passes.

**4) EMERGENCY TICKET PERK FOR CHALETS:** UNTIL OCT 11<sup>th</sup>, we hold a maximum of (4) “Emergency Tickets” (can be bourbon or non-bourbon). These are available even if we are sold out.

**5) INVOICES, PAYMENTS & HOW TO GET TIX:**

Invoices will be emailed to you after you complete your ON-LINE CHALET CONFIRMATION AGREEMENT. We will update your invoice if you add in tix or bourbon upgrades. We will send you an invoice for payment by check or credit card invoice. Note: there is a 3.2% process fee added to your total if you want to pay with a credit card.

- **When you return the on-line agreement, you let us know if paying by check or with credit card.**
- **All payments due in full due on or before SEPT 27<sup>th</sup>.**
- **Tickets will be mailed, delivered or available for pick up between October 19-23, 2023.**

**6) CHALET NUMBER/LOCATION: (See included site map)**

Although your final chalet number may change (pending if we sell them all) your location will not. Your email tells you the location of your chalet. FINAL CHALET numbers will be given to you with your tickets, so you can tell your guests. Tell your guest which area your chalet is in: Brew Village, Manor Lawn, Amphitheater.

**7) SPONSORSHIP BANNER SIGNAGE:**

**VIP Chalet with additional sponsorship area:** If chalet includes **chalet plus a sponsor area**, SVAE provides signs for both chalet and sponsor area. All signs produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

**Chalet Only:** You are responsible for providing your own banner for your chalet. If you need to order a banner, let Fest Director know and she can hook you up to have one produced. Recommended banner size is 2-2.5 ft tall by 6-8 ft wide and grommets are needed in all four corners.

- **Deadline to get us your banner is Mon, Nov 6th. Pick banner after the event up starting 11/14/23.**
- **If you sponsor multiple festivals, we can just keep your banner if you don't want to mess with getting it to us for every festival.**

### **8) CHALET LAYOUTS & SEATING:**

All table linens are provided by the fest, and they are eggplant (a deep/burgundy purple). Weather permitting the tables in the “yards” have an umbrella.

**Mini Chalets:** (15x15) tent with total seating for (12). Seating for (6) inside the chalet, and (6) in the white fenced yard, and (1) banquet table for food/drinks.

**Regular Chalets:** (20 x 20) tent, with total seating for (22). Seating inside chalet at (2)-60” Round tables with (8) chairs each and seating for (6) in the white fenced yard. (2) banquet tables for your food inside the chalet.

**Double Chalets:** (20x40) tents. We will personally coordinate your furniture layout prior to the festival.

### **9) ORDER CATERING FROM SMITHFIELD STATION OR HOW TO BRING IN YOUR OWN DIY FOOD:**

Chalets can order turn-key catering from our exclusive caterer, Smithfield Station from the menu you will be sent (or contact them directly if you have special requests that are not on the menu”.

You also have the option to can hand-carry in a DIY Feast “potluck style” or other food that you pick up and set up yourself. We do not permit other caterers, vehicles, or non-ticketed persons to enter the event to drop off food to chalets. If you are doing your own food, don’t forget plates, napkins, silverware & serving dishes.

**You may bring in food, water/soda but no alcohol of any type may be brought into or leave the event.**

### **10) GIFT BAGS, CHALET BEVERAGES & COOLERS: Pre-order Wines, Drink Tix, Water & Sodas:**

**NOTE:** Thanks to our Presenting Sponsor, Smithfield, chalets will receive a complimentary case of (24) water bottles in their chalet. Chalets also get a Special Gift Bag with (1) red, (1) white bottle of wine and an empty growler. Sometimes there are other goodies in your Gift Bag. If your company wants to contribute items, let the Fest Director know. Pick up your gift bag at Sponsor Check-In, which is located to the right of the Manor House.

**Coolers & Ice:** The festival does NOT provide coolers for chalets. Chalets are permitted to bring in their own coolers with non-alcoholic beverages. You can drop your cooler off on Friday afternoon or bring it in Saturday morning. Starting early Saturday morning, we will ice up coolers that are in your chalet. We also provided complimentary ice during the event if you need it. It is recommended that you take your cooler and left-over drinks & food with you Saturday when the event is over. If that isn’t possible, **before you leave the site** coordinate with our Sponsor Host to figure out the best plan of action. See SAT CLEAN UP BELOW in #9 below also.

**Pre-order Wine & Drink Tix:** About a month before the event, you will receive an order form for pre-ordering wines, soda, water & drink tickets. These will be ready for you upon arrival and check in at our Sponsor VIP Check in booth located near the VIP Chalet Gate Entrance the day of event. If you have a large wine order, our VIP Hosts will assist in getting it to your chalet.

### **11) CHALET DECORATING OR SET UP & CLEAN UP: (FRI OR SAT)**

There is not a “decorating contest”, but feel free to personalize your chalet! Just make sure you don’t use any products that will stain or damage the tents or fencing.

**FRIDAY EARLY SET UP:** Chalet Owners can come drop stuff off Friday after 12:00 (Noon) thru 6 PM Friday evening. **You ARE NOT permitted to drive onto site to your chalet.** Please pull into the U-Turn located to the right of the Manor House and our Gate Monitors will assist you. We can arrange a golf cart to help get your stuff to your chalet. The fest is not responsible for items you leave, but we do have overnight security Friday night.

**SATURDAY MORNING SET UP:** Owners or a couple of your “Set-Up-Crew” can get in early at 9:30 AM to set up chalet. **Please do not come before 9:30 am, as we have vendors, breweries and other logistics rolling in.**

**YOUR GUESTS will be permitted to enter starting at 11:00 am thru the VIP GATE.**

**You WILL NOT BE ALLOWED TO DRIVE ON TO THE SITE OR UP TO THE GATE AREA to unload.**

Please just go park and flag down a golf cart if you need assistance. There dedicated golf carts assigned to help chalets starting at 9:30 am Saturday morning, so just wave one down. They will be closely watching the parking areas and are ready to assist you. After dropping off items at your chalet, please tell your set-up folks to go to the VIP GATE with their tickets so they can get their wristbands.

**SATURDAY AFTER EVENT CLEAN UP –** It is best if you take all your personal items in the chalet with you when you leave the festival. If that is not possible, please coordinate with the fest in advance so we can develop a plan. The Tent Company can come early Sunday and start breaking things down. **We are not responsible for anything you leave.** You also need to coordinate with our Sponsor Host at the event if you plan on leaving anything unexpectedly.

**12) OUR VIP HOST TEAM:** Our VIP Host Volunteers will stop by your chalet to check on you as you get set-up and during the event. If you need anything in-between their visits, please go to the Sponsor Check-In Booth (near the Manor house by the VIP GATE entrance) or find a volunteer with a radio. They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers, so if your sign is falling and you need a zip-tie, or you want the sides of your tent removed, we can help you get it taken care of. **We strive to make your experience amazing, so just let us know if you need something!**