



## 2022 Bacon & Bourbon Music Fest Saturday, October 1, 2022

### Questions:

Call Gina at 757-869-0664

Email - [Gina@SmithfieldVAEvents.com](mailto:Gina@SmithfieldVAEvents.com)

### SPONSOR TABLE INFO for BACON & BOURBON FEST

Sponsor Table Tickets get entry early at 11:00 am thru the VIP Gate #2.

Event ends at 5:00 PM.

21 & UP ONLY EVENT. No infants/pets.

Main Gate for General Admission opens at Noon.

#### 1) ALL SPONSOR TABLES INCLUDE:

All tables include round table, (8) chairs, linen, and a table sign with your logo (if you provide us one) or text name sign. Weather permitting an umbrella is included.

2) PICK LOCATION: Amphitheater Stage, Brew Stage or Lawn of Manor House. (limited number at each area, so book early)

#### 3) TYPES OF SPONSOR TABLES:

- **\$850 Sponsor Table:** - Includes (8) Early Admit Sponsor Tix (*4 Bourbon/4 Non-Bourbon*). **NO VIP Parking.** Enter hour early thru the VIP Gate #2.
- **\$1250 VIP Tables + Sponsorship Area:** Includes (8) Early Admit Sponsor Tix, (*4 Bourbon & 4 Non-Bourbon*) and (*4 VIP Parking Passes*). Includes the table, plus an TBD area of sponsorship (Gate, Drink Tix Booth, Wine Tent). Area is based on availability and fest will provide you options. There may be more than one sponsor of an area. Early entry at 11 AM thru VIP Gate #2.

#### 4) EXTRA TIX & BOURBON UPGRADES – Recommend you figure out by JULY 25<sup>th</sup>

You don't get any extra chairs, but you can add in extra tickets or upgrade to bourbon if you want. If you want extra tickets, you can add them in until we sell out...**BUT HIGHLY RECOMMEND FINALIZING YOUR TICKET ORDER BY JULY 25<sup>TH</sup>.** This seem early, but we are limiting the total number of bourbon tickets this year, and last year this event sold out in 3 days. So, it is recommended you finalized before tickets go on sale to the public on July 27<sup>th</sup>.

**Bourbon Upgrades \$25:** Recommend finalizing bourbon upgrades by JULY 25<sup>th</sup> also We are limiting the number of bourbon tickets this year. Once we sell out of bourbon tickets, only the non-bourbon will be available. You cannot upgrade to bourbon at the event.

#### TICKET TYPES & DESCRIPTIONS

- **Non-Bourbon Tix \$60,** include unlimited VA Brew Tastings, ½ lb. of bacon, trip thru the bacon bar, souvenir tasting glass (either beer or bourbon), live music on (3) stages, entry into festival.
- **Bourbon Tickets \$85,** include everything above, PLUS a tasting wristband with (10) tasting tabs that are used to taste ten ½ oz bourbon samples from over 70 bourbon at our bourbon stations. You cannot upgrade to a bourbon tickets at the event.

Tastings & Bacon end at 4:00 pm, Sales of Beer/Wine and Bacon Condiments end at 4:30 pm and Music & Event over at 5:00 pm.

## **5) INVOICES, PAYMENTS & HOW TO GET TIX:**

Invoices will be emailed to you after you complete your ON-LINE AGREEMENT CONFIRMATION. We will update your invoice if you add in tix or bourbon upgrades. We will send you an invoice for payment by check or credit card invoice. Note: there is a 3.2% process fee added to your total if you want to pay with a credit card.

- ***When you return the on-line agreement, let us know if paying by check or credit card.***
- ***All payments due in full due on or before Aug 22<sup>th</sup>.***
- ***Tickets will be mailed or delivered to you the week of Sept 12<sup>th</sup>.***

## **6) HOW DO YOU KNOW WHICH TABLE IS YOURS?**

Please let your guests know which area your table is in. When they arrive at the event there are signs at the Gates and at each area that have table numbers listed. Your name or business logo will also be on the table. It's not hard to find, but ask one of our volunteers if you can't find your table.

## **7) SPONSORSHIP SIGNAGE:**

**Sponsor Tables with additional sponsorship area:** If your table includes ***plus a sponsor area***, SVAE provides signs for both table (we need your logo) and a banner or sign for the sponsor area unless you have one you would like for us to use. All signs produced by SVAE remain property of SVAE and will be reused if you sponsor another event in the future.

**Sponsor Table Only:** The fest will provide a sign for your table with your table name or business logo. You will need to provide us a high-resolution JPEG or a Vector file

## **8) CATERING OPTION OR BRING IN OWN FOOD, AND PRE-ORDER WINE/DRINK TIX.**

Sponsor tables can order turn-key catering from our exclusive caterer, Smithfield Station from the menu you will be sent in mid-August or you can also bring in small picnic baskets or small cooler/coolie bags.

**Sponsor Tables entering thru VIP GATE #2 may bring in food, water/soda but no alcohol of any type may be brought into or leave the event.**

**Pre-order Wine & Drink Tix, Water/Soda:** About mid-August, you will receive an order form for pre-ordering wines, soda, water & drink tickets. These will be ready for you upon arrival. Check-in and pick up at our Sponsor VIP Check in booth located near the VIP Chalet Gate Entrance the day of event.

**10) OUR VIP HOST TEAM:** If you need anything, including complimentary ice, go to the Sponsor Check-In Booth (near the Manor house by the VIP GATE entrance. They will be happy to assist you. We can solve almost anything with our MacGyver-like volunteers! ***We strive to make your experience amazing, so just let us know if you need something!***